

# STEFANO BERTOCCO



A graduate with a master's degree in Marketing, he consolidated his professional experience through significant paths at ILPRA Spa. Initially in the marketing department, thanks to his commitment and acquired skills, he took on the role of Marketing Manager, successfully managing various initiatives and strategic projects. Over the years, he developed a strategic perspective and a global vision of the industry. This professional growth led him to his position as Strategy Manager in 2023. In this capacity, he was responsible for formulating and implementing effective strategies, contributing to the achievement of the company's long-term goals. In 2025, he was appointed General Manager of ILPRA, further strengthening his leadership within the company. With a solid academic foundation, an established background in the packaging industry, and a proven track record in management roles, he continues to guide the company to success through his commitment, creativity, and strategic leadership.

## PROFESSIONAL EXPERIENCE

### **General Manager**

*ILPRA SPA, since 2025*

### **Councillor, Secretary of Ilpra System España**

*ILPRA SPA, since 2023*

### **Managing Director of the Issuer**

*ILPRA SPA, since 2023*

### **Strategy Manager**

*ILPRA SPA, since 2023*

### **Marketing Manager**

*ILPRA SPA, from 2014 to 2016*

### **Marketing c/o**

*ILPRA Spa, from 2011 to 2014*

## EDUCATION

### **Il Sole 24 Ore Business School**

*2016*

Master in New Marketing Strategies

### **Nuova Accademia di Belle Arti (NABA)**

*2012*

Graphic Design e Art Direction" Degree